



**swimm**  
 south wales innovative  
 modern management

## support

SWIMM has representatives from industry, Cardiff Business School, University of Glamorgan, specialist Consultants, and the DE&T (the Welsh Assembly Government's Department for the Economy & Transport) participating in the Steering Committee.

The initiative has links with professional bodies such as IET, CIPS, IOM and The Chartered Institute of Logistics & Transportation, joint events with such organisations provide enhanced networking opportunities for our members.

Established links with other initiatives (such as 'Inside Welsh Industry') and regional centres of excellence provide additional support to our membership.

supporting organisations



CARDIFF  
UNIVERSITY  
PRIFYSGOL  
CAERDYDD



UNIVERSITY OF  
GLAMORGAN  
PRIFYSGOL  
ABERGLAWN

for further information, please refer to the website:  
[www.swimm.co.uk](http://www.swimm.co.uk)

or, contact the programme co-ordinators:

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		Mob: 07870 556 702
		Fax: 0845 017 5045
		Email: <a href="mailto:swimm@hilf.co.uk">swimm@hilf.co.uk</a>

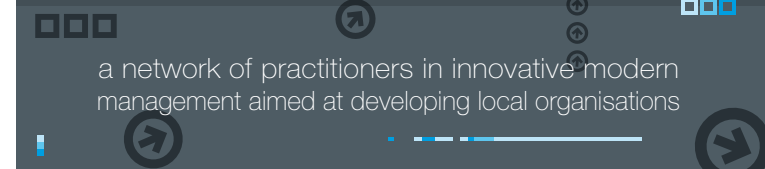
## membership

SWIMM is a non profit making organisation with primary focus on best practice dissemination, the direction of which is managed by an Industry led Steering Committee. A nominal annual fee (for each member organisation) finances the cost of speakers, room hire and refreshments. Membership allows up to 4 employees to attend each of the annual scheduled events, providing excellent value for money.

Note - Student membership is also available.



*"It allows us to feel we are a part of the greater business community in S.E.Wales, and we have benefited directly from networking / applying some of the events contributions"*  
 Phillip Evans OP Chocolate Ltd.



## swimm networking best practice



## introduction

SWIMM evolved from the WDA's Best Practice Development Programme and the DTI's Managing in the 90's Programme

## what does it do?

Provides a forum for organisations in South East Wales of all sizes, together with educational and professional bodies, to exchange experience and knowledge of innovative and modern management best practice - with particular emphasis on the end-to-end Supply Chain. Fosters a network arena for the informal exchange of ideas and business opportunities. Provides a programme of time tabled (monthly) events, whether a visit, seminar presentation, or practical exercise focused on stimulating the exchange of ideas between presenters, members and guests.



*"I have had great benefit from events over the years"*

Toby Tuckley, Operations Manager, Bergstrom (Europe)



## 2009 calendar year programme of events

### ▶ Lessons from the Quality Gurus

Date: Wed 21st Jan 09 Time: 6:00pm - 7:15pm (approx)  
Venue: QED Centre, Treforest, RCT Facilitator: John Bicheno

### ▶ Where Is Your Waste?

#### Driving Improvement In Your Plant & Beyond...

An IET event supported by SWIMM  
Date: Wed 25th Feb 09 Venue: University of Wales Newport

### ▶ The New Toyota Debate

Part of the WAG's "Waterton Challenge" series of events

Date: Thur 12th March 09 Time: AM (TBC)  
Venue: Waterton Technology Centre, Bridgend  
Facilitator: Nick Rich & Dan Coffey

### ▶ World-Class Procurement and Supply Chain Management

A University of Glamorgan event supported by SWIMM & CIPS  
Date: Wed 29th April 09 Time: 6:30pm - 7:30pm  
Venue: Zen Room, Atrium, Cardiff  
Facilitator: Prof Andrew Cox

### ▶ Supply Chain Planning & Execution

Date: Tue 23rd June 09 Time: 6:00pm - 7:15pm (approx)  
Venue: QED Centre, Treforest, RCT  
Facilitator: Mr. Lindsay Harding

### ▶ Health & Safety - current implications

Date: Wed 2nd Sept 09 Time: 6:00pm - 7:15pm (approx)  
Venue: QED Centre, Treforest, RCT (TBC)

### ▶ Using TRIZ as a problem solving tool

Date: Tue 27th Oct 09 Time: 6:00pm - 7:15pm (approx)  
Venue: QED Centre, Treforest, RCT (TBC)

### ▶ The changing South Wales infrastructure (including the planned M4 spur etc)

Date: Tue 24th November 09 Time: 6:00pm - 7:15pm (approx)  
Venue: QED Centre, Treforest, RCT (TBC)

*"Swimm is good value for money - a lot can be learned by attending"* Bridget Sims, Business Improvement Project Manager, GE Healthcare



## swimm steering committee

### chairman

Keith Plow

### treasurer

Jeremy Horton

### committee

Phil Catherwood Welsh Assembly Government (DE&T)  
Paul Allen Independent Six Sigma Consultant  
Sarah Lethbridge Cardiff Business School (LERC)  
Scott Parfitt University of Glamorgan



*"Swimm has offered an excellent networking opportunity with those looking to share new innovative and creative ideas"* Lorrie MacGilvray ReModel Consultants International Ltd

